

VERONICA CORDERO

veronicacordero.com
veronica@veronicacordero.com
+64 21 881533

I HOLD A US WORKING VISA



EDUCATION

MASSEY UNIVERSITY

2010 - 2013

Auckland School of Design
Bachelor of Design with Honours (BDes(Hons))
Visual Communication Design
First Class Honours, Massey University Scholar

UNIVERSITY OF CALIFORNIA, SAN DIEGO

2012 - 2013

San Diego, California
UC Education Abroad Reciprocity Program
Fall Quarter 2012

CARMEL COLLEGE

2003 - 2009

Milford, Auckland
NCEA Level 3
Achieved with Excellence

ACHIEVEMENTS

MASSEY UNIVERSITY

Massey Scholar, Top 5% of Graduating Year

Massey Undergraduate Scholarship 2013
Travel Scholarship to the *University of California*
Student Exchange 2012 Travel Grant
Academic Excellence Award 2011 Scholarship

SOCIETY OF PUBLICATION DESIGNERS

Student Design Competition 2013 Honor

ADOBE DESIGN ACHIEVEMENT AWARDS

Semi-finalist in Print & Packaging Design 2013

BEHANCE PORTFOLIO REVIEW, AUCKLAND

Behance Appreciation Medal May 2013

NZQA

(NEW ZEALAND QUALIFICATIONS AUTHORITY)

Outstanding Scholarship in Design
Scholarship in Art History

TOPART

1 of 4 selected portfolios to tour NZ out of
thousands of students nationwide 2010

CARMEL COLLEGE

Principals Outstanding Scholarship Award
'Old Girls' Art Award for Excellence
Distinction Awards in Design and Art History

EXPERIENCE

VERONICA CORDERO DESIGN

2011 - 2013

Visual Communication Designer for a range of clients, including work for the health care, construction, finance, hospitality, fashion, law and retail sectors. Work includes branding, packaging design, presentations, infographics, print, editorial, UI design and web design.

2NDTEXT

2011 - 2013

Graphic Designer. Realisation of brand and marketing campaign. Launched in June 2012 throughout Universities across New Zealand. Enabled this start-up company to develop a strong campaign, resulting in a successful launch, hundreds of sign ups, a sold out kick-off party and overall brand buzz and awareness.

EVEREDGE IP

2011 - 2013

Graphic Designer for EverEdge IP client presentations, collateral and brand promotion, for both screen and print. I process large amounts of information so that it is visually understood in a beautiful way.

HYDE GROUP ADVERTISING AGENCY

2012

Intern – part of a team of 4 designers, production of work towards *Paper Plus* brand collateral.

TECHNICAL PROFICIENCY

ADOBE CS6

Photoshop
InDesign
Illustrator
After Effects

WEB

HTML
CSS
jQuery

MEDIA

Final Cut Pro
SketchUp
Blender

PHOTOGRAPHY

Darkroom Process
DSLR
SLR

OFFICE

Keynote
Powerpoint
MS Office Suite

KNOWLEDGE

Adobe DPS
Art History
Bookbinding